

# Techivation Release T-Clarity

Audio software developer, Techivation, launches their surprise new plug-in, *T-Clarity*. Released less than a month after the acclaimed *T-Compressor*, founder & CEO Amin Asbaghipour says *“this new plug-in is filled with innovation and usability and is an essential tool for anyone who works with audio.”*

The Techivation team has focused on creating an authentic, versatile, and easy-to-use audio plug-in. Following the same design ethos and workflow of their popular plug-in, *T-De-Esser*, *T-Clarity* enhances and clears the mid, lower, and upper mid-range frequencies of any sounds it encounters.

Techivation released *T-De-Esser* in 2021, with the aim of creating an easy-to-use plug-in that would help to smooth out high frequencies in a musical and natural manner. The *T-Clarity* follows the same rules but adds an extra year of experience and magic to create more clarity to the mid and upper mid frequencies of sounds.

*“The most common method people use to fix muddy and ‘boxy’ sounds is to use an EQ and cut down certain mid frequencies that may be causing issues. The problem with using EQs is that it may change your audio’s balance and take out some of the mid-range power of the sounds since, in most cases, the muddy and boxy sounds only appear in select portions of the audio. A more pragmatic way is to use a dynamic EQ, but it is often a time-consuming and less straightforward way of getting the full potential out of a track. Now what T-Clarity does is save you time and effort, while it does its unique magic to clean up the mid frequencies only when muddiness and boxiness appear, **without** causing artifacts or changing the audio frequency spectrum balance of a track.”*

— Amin Asbaghipour, founder and CEO of Techivation.

*T-Clarity* is available now in VST, VST3, AAX, and AU formats. There is also a 14-day free trial available for this plug-in.

## T-Clarity features:

- Processing Knob
- Intensity
- Sharpness
- Scalable Graphic User Interface (GUI)
- Undo/Redo Options
- A/B Switch
- Output Level Control
- Level Meter
- Four Frequency Range Modes
- On/Off Button
- Menu



## Pricing and availability

*T-Clarity* is now available at [techivation.com](https://techivation.com) for an introductory offer of 19.00 USD. Owners of *T-De-Esser Pro*, and *T-Compressor* get a special loyalty offer of 9.00 USD until May 30th. Those who purchase both *T-De-Esser Pro* and *T-Compressor* or already own both get this plug-in for free.

All Techivation plug-ins can be downloaded in VST, VST3, AU, and AAX formats for any compatible DAW, including Logic, Garageband, Cubase, Ableton Live, Pro Tools, FL Studio, Studio One, etc. The Techivation plug-ins also support the Apple M1 chip natively.

There is a 14-day free trial available for this plug-in on [techivation.com](https://techivation.com).

## About Techivation

Techivation is a UK-based creator of music technology founded by Amin Asbaghipour. It formally launched alongside the freeware *T-De-Esser* in October 2021. Techivation is here to help music producers and engineers to make their music and audio sound better in

innovative ways, and to simplify their workflow to allow more focus to be directed towards creativity.

For press inquiries, please contact: [info@techivation.com](mailto:info@techivation.com)

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T-Clarity Official Video: <https://youtu.be/XGGkUTpKlbM>